

# About Us

- **We're passionate about community health**






Activate Care's community health software and community engagement services are changing the way care is delivered across America. The Activate CareHub™ platform brings together analytics and automation to unify healthcare and social services in your community. Hundreds of communities and organizations trust Activate Care to help them improve health outcomes and social well-being, save their care teams time, and prove ROI — backed by a support team that helps you succeed.

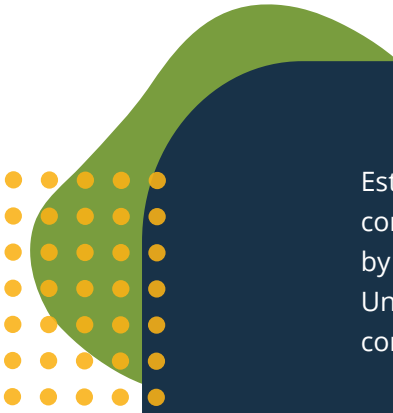
- **We're on a mission**

Since 2013, we've been on a mission to help the world act differently to achieve better health outcomes. We started Activate Care because of our personal experiences managing care for loved ones facing significant health challenges. Along the way, our customers told us that social needs were paramount. We believe it takes a community to improve outcomes, so we built the solution that works.

- **We help make social needs brief, rare, and non-recurring**

Imagine if the health and social care systems in your community seamlessly coordinated care around all of our physical, behavioral, and social needs. This is the approach that our customers are taking to succeed in making social needs brief, rare, and non-recurring. With Activate Care, this is the new standard of care. Our software and services include:

-  **Community Coordination to break down silos across organizations**
-  **Referral Management to unify your health and social care network**
-  **Data Exchange to connect systems across sectors**
-  **Analytics & Dashboards to tell your ROI story**
-  **Community Engagement to scale your intervention to new heights**



Established in 2013, Activate Care is a nationally-recognized provider of community-based care coordination technology. Activate Care has been selected by national and regional healthcare and social services organizations across the United States to seamlessly facilitate real-time, cross-sector collaboration in the community at the intersection of health, behavioral, and social needs.

## Unify healthcare and social services in your community

*With Activate Care's community health software, you'll be able to easily and electronically:*

- Bring your local community together in one coordinated care network
- Refer people to local health and social services that you trust
- Track all referrals and measure the influence of your interventions
- Confidently report your impact on health outcomes, return on investment, and reduction of health disparities
- Sustain authentic healing relationships with the people you serve

## Save time and improve outcomes with Activate Care

*Integrating health and social services changes the standard of care – and changes lives. Organizations using Activate CareHub™ have successes such as:*

- 16.1%** reduction in avoidable ED visits.
- 7%** reduction in people experiencing homelessness.
- 41%** decrease in chronic homelessness.
- 40.6%** reduction in avoidable inpatient visits.
- 11%** reduction in utilization of government assistance.

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*“Activate Care helps us ensure that our vulnerable, underserved, and often stigmatized populations receive coordinated, whole person care.”*



**Martin Love** | CEO  
North Coast Health Improvement  
& Information Network

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*“Our engagement with Activate Care proves that enhanced engagement supports successful outcomes for all parties involved.”*



**Kathe Fox, PhD** | VP Informatics  
Aetna