Activate Care

Tailored Solutions to Implement Work and Community Engagement Requirements

Our Approach

For state Medicaid agencies planning to implement work requirement programs, Activate Care offers a modular, community-integrated support solution that combines outreach, verification, and individualized member navigation. Unlike traditional compliance vendors, we integrate community engagement and care continuity to improve outcomes, reduce churn, and ensure equity.

Improved Outcomes

This integrated approach ensures members not only understand requirements but can realistically meet them, while minimizing the administrative lift for your team through our modular, implementation-ready services. Our goal is to minimize avoidable disenrollment by addressing the real-life challenges that hinder members from meeting new program requirements

Outreach & Engagement

Our "boots on the ground" approach is vital for meeting members where they are. Through our team of Community Navigators and partnerships with community-based organizations, we conduct personalized outreach to engage members who are traditionally hard to reach.

Enrollment & Verification Support

Through our member portal, call centers, and support staff, we provide culturally and linguistically appropriate services to help members easily report work and community engagement activities and submit exemptions.

Individual Beneficiary Support

Our Community Navigators provide personalized support that embeds social needs navigation—such as housing, transportation, and childcare— to reduce barriers to members' compliance with work requirements.

Learn More: info.activatecare.com/work-requirements